

# PHILIPS

## Hair Dryer

### 5000 Series

2100 W

ThermoShield technology

2 x ionic care\*

3 heat and 2 speed settings



BHD501/00



## Fast drying, with no heat damage\*\* with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

#### ThermoShield technology

- ThermoShield technology, for ultimate heat protection

#### Powerful drying

- Fast drying, for professional results with 2100 W

#### Care and protect

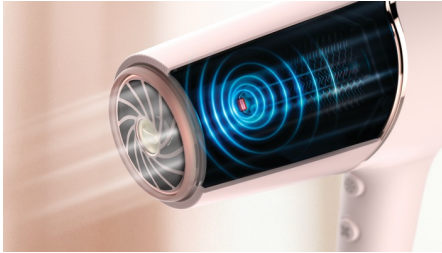
- 2 x ionic care\* for shiny, frizz-free hair

#### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Cool Shot to set your style
- Slim nozzle for touch-ups and detailed styling

# Highlights

## ThermoShield technology



The overheat detect sensor actively optimises and controls the air temperature, protecting your hair from damage\*\* caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

## 2100 W of power



This 2100 W professional hair dryer creates a powerful airflow. The resulting combination of power and speed makes the drying and styling experience quicker and easier.

## 2 x ionic care\*



This powerful ionic system generates up to 40 million ions per drying session, intensifying your hair's shine, so you can enjoy glossy, frizz-free hair.

## 6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

## Cool Shot



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

## 14 mm styling nozzle



The slim nozzle precisely focuses the air for quick touch-ups and perfecting small details of your style.

# Specifications

## Caring technologies

ThermoShield technology  
Ionic technology: 2 x ions\*

## Attachments

Nozzle: 14 mm

## Features

Heat/Speed settings: 6  
Cool Shot  
Storage hook

## Technical specifications

Wattage: 2100 W  
Motor: DC  
Voltage: 220-240 V  
Cord length: 1.8 m  
Colour/Finish: White and Metallic

## Service

2 year worldwide warranty

