



HP DeskJet 2700

HP DeskJet Plus 4100

ESSENTIAL HOME PRINTING



ESSENTIAL HOME PRINTING

Designed to deliver a hassle-free experience for printing, scanning, and copying everyday documents, you'll get faster, more reliable connections.¹ With a simple setup using the HP Smart app, you're ready to go on any device.² Get ink automatically delivered for a lot less, with HP Instant Ink.^{3,4}



OUR BEST-VALUE HOME PRINTERS



Simple setup.
Simple printing.

Set up and connect with your computer, tablet, or phone, and start printing in minutes with HP Smart app—best-in-class mobile print app.^{2,5}



Worry-free wireless

Dual-band Wi-Fi with self-reset enables better range and faster, more reliable connections.¹

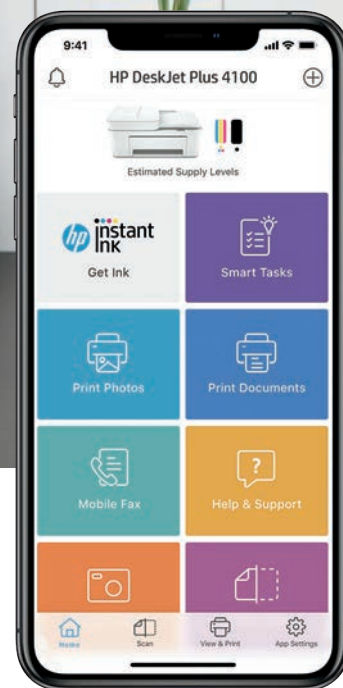


Save up to 70% on ink
and never run out^{3,4}

Get ink automatically delivered for a lot less, with HP Instant Ink.^{3,4} Even print 15 pages per month for free with HP Instant Ink.⁶



SIMPLE SETUP. SIMPLE PRINTING.



Use your smartphone to set up in a few easy steps, then connect and print from any device, using HP Smart app—best-in-class mobile print app.⁵ Even use the HP Smart app to print, scan, and copy from anywhere.²

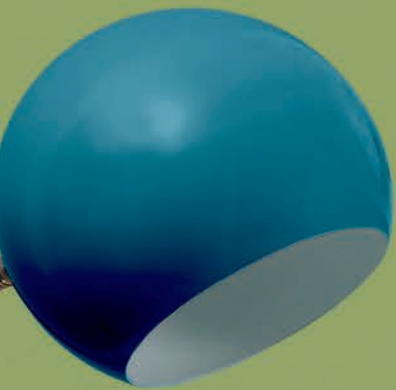
Get started fast with easy setup that guides you, step by step. Simply download the HP Smart app, connect to Wi-Fi, and share your printer across all your devices.^{1,2}

Start printing right away. The intuitive control panel helps you complete projects quickly and easily.

Easily handle tasks and do a lot from one device—print, scan, and copy.²

WORRY-FREE WIRELESS

- Get better range and faster, more reliable connections using dual-band Wi-Fi with self-reset.¹
- Get connected and start printing fast from your smartphone or tablet with Bluetooth® 4.2—easy setup.⁷
- Access and print files on your network with wireless networking.¹
- Easily connect your printer to your computer with the built-in USB port.⁸



SAVE UP TO 70% ON INK AND NEVER RUN OUT^{3,4}



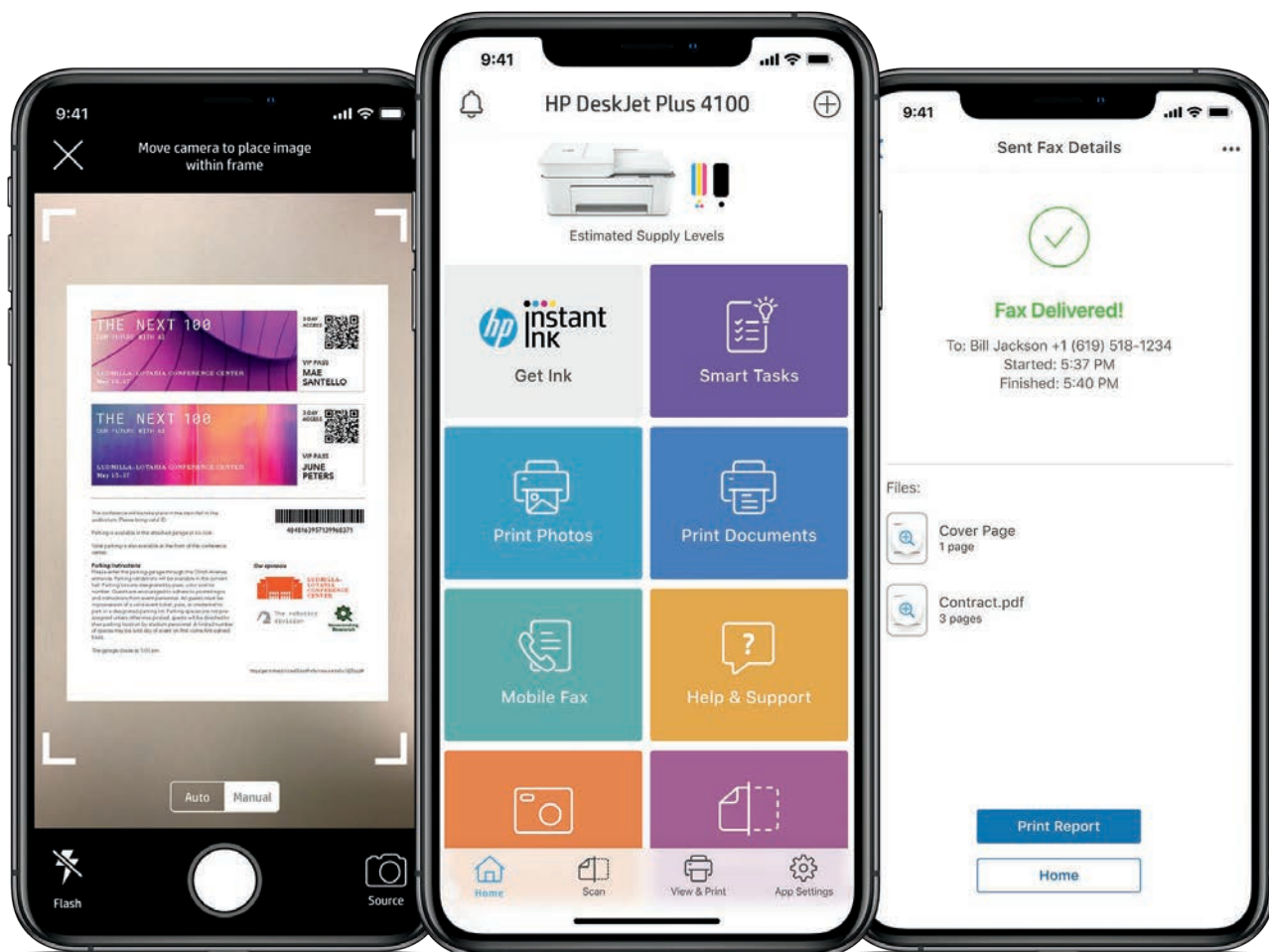
For hassle-free printing, this printer automatically orders ink when you're running low so you don't have to shop for cartridges.⁴ Get ink automatically delivered for a lot less, with HP Instant Ink.^{3,4} Even print 15 pages per month for free with HP Instant Ink.⁶

- Have supplies delivered automatically through HP Instant Ink integration.
- Manage your account, check print volume, and change plans easily.



HP SMART APP

Printing from your smartphone just got easier



- Easily print everyday documents from your smartphone.²
- Get high-quality scanning, and share to Dropbox, Google Drive, email, or the cloud—from virtually anywhere.²
- Take a photo as a copy, and send it to your printer from virtually anywhere.²
- Get notifications when printing, scanning, or copying from your smartphone.²
- Save time by sending a mobile fax from your smartphone, tablet, or PC for 24 months with the HP Smart app.² (HP DeskJet Plus 4100 only)

HP DESKJET 2700 | HP DESKJET PLUS 4100

FEATURE HIGHLIGHTS

The excellent essential

- LCD control panel with buttons
- 60 sheet input tray
- Flatbed scanner
- 35 sheet auto document feeder (HP DeskJet Plus 4100 only)
- Print speeds up to 8.5/5.5 ppm (black/colour)⁹
- Free 15 pages/month with HP Instant Ink⁶
- Contains more than 20% recycled plastic¹⁰

Reliable connectivity

- Dual-band Wi-Fi with self-reset + Bluetooth 4.2⁷
- Connect via USB⁸ or wireless
- Security essentials—basic encryption and password protection

HP Smart app

- Easy and fast setup from smartphone, PC, or tablet²
- Print securely virtually everywhere²
- Remote scan and copy²
- Send a mobile fax from your phone for 24 months (HP DeskJet Plus 4100 only)²



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Visit hp.com/deskjetprinters for more information



1. Wireless operations are compatible with 2.4GHz and 5.0GHz operations only. Learn more at hp.com/go/mobileprinting. Supports both 5.0GHz and 2.4GHz using up to twelve non-overlapping channels vs. only three non-overlapping channels for 2.4GHz only. Supports 5.0GHz band (up to 150mbps) vs. 2.4GHz band (up to 72.2mbps). Internet access required and must be purchased separately. 2. Requires the HP Smart app download. For details on local printing requirements, see hp.com/go/mobileprinting. Certain features/software are available in English language only. Internet access required and must be purchased separately. Fax capabilities are for sending a fax only, and may require additional purchase. For more information, see hpsmart.com/mobile-fax. 3. Based on HP Instant Ink service 300 page plan (savings for other plans will be lower). Based on use of all pages in plan without purchase of additional sets of pages compared to cost per page (CPP) to print ISO/IEC 24711 pages on market majority of colour inkjet printers less than 200 Euro using original standard capacity cartridges as reported by IDC in Q1 2018. Survey based upon indicative manufacturers' supplies pricing as reported by SPIRE as of June 2018 and page yield listed on manufacturers' websites as of June 2018. For further details, please refer to hp.com/go/UKcompare. All prices include VAT. ISO yield based on continuous printing in default mode. Actual savings may vary depending on content of pages printed. For more information on ISO standards, see hp.com/go/pageyield. 4. Ordered by your printer when needed, subject to customer internet connection. Availability may vary in exceptional circumstances. Express deliveries available via Support Services, if you use more ink than anticipated. See hp.com/go/instantinksupport for troubleshooting assistance and contact support options. 5. Compared to majority of OEM mobile printing apps for inkjet and laser printers and all-in-ones for home and home office, priced less than or equal to €429.99 Euros/£360 Pounds. Market share as reported by IDC CYQ2 2018 Hardcopy Peripherals Tracker. Claim based on lab testing and research of printer manufacturers' mobile print apps and Keypoint Intelligence – Buyers Lab study commissioned by HP. See September 2018 report at keypointintelligence.com/HPSmartApp. 6. The free printing plan allows you to print 15 pages per month at no cost (paper and internet connection not included) for the life of your printer. Overage pages are excluded and will be charged to customer payment method at the end of the month at a rate of £1 per each additional set of 10 pages (customer to be charged £1 for each set even if customer doesn't use entire set). HP reserves the right to modify or cancel the free printing plan anytime on 60 days notice. This offer cannot be redeemed for cash except as required by law. Additional information available in HP Instant Ink terms at HP Instant Ink Terms of Service. 7. Mobile device needs to support Bluetooth v4.2+ and be enabled. A mobile app such as HP ePrint or HP Smart must be installed and opened for printing. Mobile device must be within 5 feet of the printer. For details, see hp.com/go/bleprinting. 8. USB cable not included; purchase separately. 9. Print speeds vary by model. 10. Made with more than 20% recycled plastic by weight.

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