

Businesses no longer just need large size displays, they often also need smaller displays for a variety of environments and uses. Samsung's QB13R / QB13R-T small display enables personalized and more impactful communication through its compact and versatile design. An all-in-one solution designed for professional use, the display improves the operational efficiency of content, while also ensuring reliable performance for any business use. The QB13R-T specifically, is a touch-enabled small display which provides a unique store experience and improves customer engagement.

## **Highlights**

- 13" FHD, non-glare display delivering clear content.
- Compact and slim design enabling efficient use of space.
- Embedded MagicINFO S player to support seamless content playback.
- Rigid 3-layered Knox security system preventing any unauthorized access.
- Center IR and built-in Wi-Fi allowing convenient remote device control and management.
- EMC Class B and IP5x rating to ensure safe and reliable operation.

### **Industry trend**

As creating differentiated brick-and-mortar locations continues to increase in popularity, providing a unique in-store experience is critically important for elevating a brand and driving sales. Therefore, businesses are finding new and effective ways to engage customers by making the most of every customer touch point. That means small sized displays are being adapted as common tools within various environments. More personalized, intimate content can reach the right audience at optimal points in time, increasing engagement and sales opportunities. Efficient content management and reliable performance ensure businesses can operate the displays without any hassle.

### Introducing Samsung Small Displays

Samsung is introducing the two latest versatile, small sized displays, the QB13R and touch-enabled QB13R-T. Designed for professional use, Samsung's QB13R Series delivers clear content using the embedded MagicINFO S media player, supported by reliable 16/7 operation and industry standard certification to ensure safe operation, reliable performance and eliminate any hassle.









## **QB13R: Small Display**

The QB13R, FHD resolution display delivers clear and vibrant content, all in a slim and compact design. It can easily be applied to any business environment, such as a tool to display schedules, information and promotions in corporate lobbies, elevators and in front of meeting rooms and classrooms. To engage customers more directly, the QB13R can also be used as a store shelf display to promote a specific or targeted item, in addition to showing promotions at the point of sale (POS) or counter.

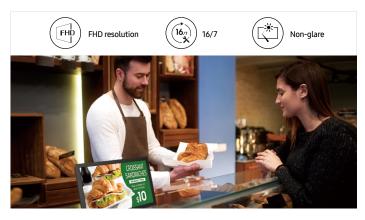


## QB13R-T: Touch Display

With integrated capacitive touch functionality, the QB13R-T provides a user-friendly experience. Its 10-point multi-touch and fast response time powers an intuitive interface that allows for customer-driven search and action. QB13R-T is optimized for any interaction opportunities such as health-care, check-in at the gym, an automotive showroom, as well as any retail or restaurant environment where businesses would want to offer a personalized service while also acquiring customer data.



### **Key features**



#### Crisp and visible content

The display supports 1920x1080 FHD resolution, displaying crisp and easy-to-read content. This is enhanced by a non-glare panel which always delivers clear content in any ambient light. These innovative features are supported by reliable 16/7 operation, suitable for professional use.



### Powerful content playback

With an embedded MagicINFO S player, backed by TIZEN, the QB13R allows efficient and seamless playback without any external media player. SSSP also allows easy content development through reinforced compatibility with multiple web formats.



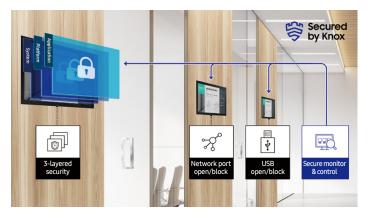
### Convenient, clean display control

With center IR, each display receives IR signals direct to the panel, allowing easy and convenient remote control even with a tailored installation. When mounted, display doesn't require an IR receiver cabling extension. Built-in Wi-Fi allows wireless remote management for both content and display.



#### Slim, smart design

The compact and slim design of the QB13R allows for efficient space utilization, even in compact locations. A sleek back design makes the display optimal for both wall mounting or simply standing, while the connectivity, content play and device controls are easy to operate.



### Comprehensive security setup

The powerful Knox security system provides rigid, three-layer security, offering airtight protection at the application, platform and system level, while restricting access to content and hardware. In addition, remote control of the network and USB ports prevents any unauthorized access.



#### Safe operation, reliable performance

The QB13R is electromagnetic compatibility (EMC) class B compliant, meeting strict safety and reliability standards for operation. Additionally, IP5x rating ensures durable performance even in dusty environments.

# **Specifications**

	Mode		QB13R	QB13R-T
	Diagonal Size	Class	13"	13"
Panel	Diagonal Size	Measured	13.27"	13.27"
	Туре		Edge LED	Edge LED
	Resolution		FHD (1920 x1080)	FHD (1920 x1080)
	Pixel Pitch (mm)		0.153 x 0.153	0.153 x 0.153
	Active Display Area		293.76 (H) x165.24 (V)	293.76 (H) x 165.24 (V)
	Brightness(Typ.)		300nit	250nit
	Contrast Ratio (Typ.)		800:1	600:1
	Viewing Angle(H/V)		178/178	178/178
	Response Time (G to G)		8ms(Typ.)	8ms(Typ.)
	Display Colors		16.7 M (real 6bit, dither 8bit)	16.7 M (real 6bit, dither 8bit)
	Color Gamut		45%	45%
	Operation Hour		16/7	16/7
	Haze		10%	10%
Display	Dynamic C/R		MEGA	MEGA
	H-Scanning Frequency		30 ~ 81kHZ	30 ~ 81kHZ
	V-Scanning Frequency		48 ~ 75HZ	48 ~ 75HZ
	Maximum Pixel Frequency			
			594MHz	594MHz
ound	Speaker Type		Built in Speaker(5W)	Built in Speaker(5W)
		RGB	-	
		VIDEO	HDMI1.4 (1)	HDMI1.4 (1)
	INPUT	HDCP	HDCP2.2	HDCP 2.2
Connectivity		AUDIO	N/A	N/A
		USB	USB 2.0 x1	USB 2.0 x1
	OUTPUT	RGB	N/A	N/A
		VIDEO	N/A	N/A
Jillectivity		AUDIO		
	OUIPUI		Stereo Mini Jack	Stereo Mini Jack
		Power Out	N/A	Power Out - N/A / Touch Out - x1
		USB	N/A	N/A
	EXTERNAL CONTROL		RS232C(in) thru stereo jack, RJ45	RS232C(in) thru stereo jack, RJ45
	EXTERNALSENSOR		N/A	N/A
	Tuner		N/A	N/A
	Туре		Adapter	Adapter
Power	Power Supply		AC100 - 240 V~ (+/-10 %), 50/60 Hz	AC100 - 240 V~ (+/-10 %), 50/60 Hz
	, orrei suppty	Max[W/h]	27.5	27.5
	Power Consumption		13	
		Typical[W/h]		14
		Rating[W/h]	25	25
		BTU(Max)	93.8	93.8
		Sleep mode	0.5	0.5
		Off mode	N/A	N/A
Mechanical Spec	Dimensis =/	Set	322.0x193.5x28.2	322.0x193.5x29.8
	Dimension(mm)	Package	376x132x248	376x132x248
		Set	0.9	1.1
	Weight (kg)	Package	1.7	2.0
	VESA Mount	. Longe	1.7 100 X100	100 X100
	Protection Glass			
			N/A	N/A
	Stand Type		Bar Type Simple Stand (Inbox)	Bar Type Simple Stand (Inbox)
	Bezel Width (Top/Side/Bot) (mm)		12.2mm	13.1mm
peration	Operating Temperat	rure	0°C~ 40°C	0°C~ 40°C
perauon	Humidity		10~80%	10~80%
	Key		Small Signage Display, Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0	Small Touch Signage Display , Slim & Light Signage with Built-in MagicInfo S6, SSSP 6.0
Feature		H/W	Temperature Sensor, Pivot Display, Clock Battery (168hrs Clock Keeping), Built in Speak-	Temperature Sensor, Pivot Display, Clock Battery (168hrs Clock Keeping), Built in Speak-
	Special	FT/ VV	er(5W1ch), IP5x Rating, Wi-Fi	er(5W1ch), IP5x Rating, Wi-Fi, 10 Point Touch(Max)
		S/W	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Play	Auto Source Switching & Recovery, LFD Home UI, Button Lock, Hot key option, Plug&Pla
			(Initial Setting)	(Initial Setting)
	Internal Player (Embedded H/W)	Processor	Cortex A721.7GHz Quad-Core CPU	Cortex A721.7GHz Quad-Core CPU
		On-Chip Cache Memory	L1 Instruction Cache: 48KB, L1 Data Cache: 32KB, L2 Cache: 2MB	L1 Instruction Cache: 48KB, L1 Data Cache: 32KB, L2 Cache: 2MB
		Clock Speed	1.7GHz	1.7GHz
		Main Memory Interface	2.5GB, LPDDR41.5GHz 64bit	2.5GB, LPDDR41.5GHz 64bit
		*	Graphic resolution : 1920x1080	Graphic resolution : 1920x1080
		Graphics	Output resolution : 3840x2160 (Scale up from graphic processing result.)	Output resolution : 3840x2160 (Scale up from graphic processing result.)
		Storage (FDM)	8GB (3.88GB Occupied by O/S, 4.12GB Available)	8GB (3.88GB Occupied by O/S, 4.12GB Available)
			*Video Decoder: MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, HEVC, JPEG, PNG,	*Video Decoder : MPEG-1/2/4, H.263, H.264/AVC, UHD H.264/AVC, VC-1, HEVC, JPEG, PN
		Multimedia	VP8, VP9 *Audio Decoder: AC3 (DD), MPEG	VP8, VP9 *Audio Decoder : AC3 (DD), MPEG
		IO Ports	USB 2.0	USB 2.0
	Operating System		Tizen 4.0 (VDLinux)	Tizen 4.0 (VDLinux)
	Safety		60950-1	60950-1
Certification	EMC		Class B	Class B
	Environment		ENERGY STAR 8.0, Epeat	ENERGY STAR 8.0, Epeat
	Included		Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, Bar Type	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller, Batteries, Bar Type
			Simple Stand	Simple Stand, USB Cable
Accessories		Stand	Bar Type Simple Stand(inbox)	Bar Type Simple Stand(inbox)
Accessories	Optional	Mount	ьы туре энтрге этапо(inbox) -	Bar Type Simple Stand(InDox) -
ccessories	Optional		Bar Type Simple Stand(Inbox) N/A	Bar Type Simple Stand(Indox) N/A

#### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, medical equipment, network systems, and semiconductor and LED solutions. For the latest news, please visit the Samsung Newsroom at news.samsung.com.

#### **SMART Signage**

For more information about Samsung SMART Signage QB13R, QB13R-T Series Displays, visit www.samsung.com/business or www.samsung.com/displaysolutions and the samsung smart signage of the sam

Copyright © 2019 Samsung Electronics Co. Ltd. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co. Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged.

Samsung Electronics Co., Ltd. 416, Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-772, Korea

