

PHILIPS

Wet and dry electric shaver

Shaver series 7000

SkinGlide Rings

GentlePrecision Blades

BeardAdapt Sensor

Personal Shave Plan



S7960/17



Close shave, even on sensitive skin

Our No. 1 for sensitive skin

The Philips Shaver Series 7000 is crafted for a close, sensitive shave. Enhanced with personal guidance—co-developed with dermatologists—it helps men with the specific skin issues they face. Because everyone's skin is different.

Designed for skin comfort

- SkinGlide Rings with microspheres for a smoother glide
- Multi-direction flex heads follow curves with least pressure
- Aquatec gives you a comfortable dry or refreshing wet shave

Close and smooth

- GentlePrecision Blades cut close even on sensitive skin

Personalised

- BeardAdapt Sensor for an efficient shave even in dense areas
- Personal Shave Plan tackles your specific skin issues
- Sensitive Shave Settings customised to your skin

Convenient

- SmartClick beard styler with 5 length settings
- 50 minutes of cordless shaving when fully charged
- 1 hour charging time
- 5 minute quick charge gives enough power for 1 full shave

Highlights

SkinGlide Rings



Experience the smooth glide of Philips advanced microsphere technology. Inspired by gliding principles in aerodynamics, the shaver rings are coated with thousands of tiny, glass-like spheres for maximum skin comfort.

GentlePrecision Blades



Get a close shave even on sensitive skin with hardened high-precision blades. The blade edges are engineered to cut hair precisely, minimising tugging, pulling or repetitive passes, even on 3 day stubble.

BeardAdapt Sensor



Shave off even dense beard areas efficiently. The shaver senses your beard density and automatically adjusts the power as needed.

Personal Shave Plan



Get adaptive advice to tackle your specific skin issues, whether redness, razor burn or ingrown hairs. The plan is co-developed with dermatologists and gives advice on your shaving routine and technique via the connected GroomTribe app. Shave by shave, the app tracks your progress and adjusts the advice for the best skin results.

Multi-Direction ContourDetect



Gently follow the contours of your face and neck with shaver heads that flex easily along every curve. Less pressure is needed to shave closely, so the stress on your skin is minimised.

Sensitive Shave Settings



Shave with the recommended speed setting customised to your skin or choose your own via the connected GroomTribe app. Options include normal, sensitive and extra-sensitive.

Aquatec Wet & Dry



Adapt your shave routine to your needs. With the Aquatec Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam, even under the shower.

SmartClick Beard Styler



Change your look with the SmartClick beard styler attachment. Choose from 5 length settings to create anything from perfect stubble look to a short, neatly trimmed beard. Or use the styler to pre-trim before shaving. Rounded tips and combs are designed to prevent skin irritation.

50 minutes of cordless shaving



Shave cordlessly for 50 minutes after one full battery charge.

Specifications

Shaving Performance

SkinComfort: SkinGlide Rings, Personal Shave Plan, Sensitive Shave Settings

Shaving system: GentlePrecision Blades

Contour following: Multi-direction

ContourDetect

Software

App: GroomTribe

Smartphone compatibility: Compatible with a wide range of iPhone and Android™ devices. More info at philips.co.uk/s7000-support.

Bluetooth®: Version 4.1 with 10 m range

Ease of use

Display: Unplug for use Indicator, 1 level battery indicator

Wet and Dry: Wet and dry use

Cleaning: Fully washable

Operation: Cordless use only

Power

Battery Type: Lithium-ion

Run time: 50 min / 17 shaves

Charging: 1 hour full charge, Quick charge 5 min for 1 shave

Automatic voltage: 100-240 V

Max power consumption: 5.4 W

Stand-by power: 0.15 W

Service

2-year warranty

Replacement head SH70: Replace every 2 years

Accessories

SmartClick: Beard styler

Maintenance: Cleaning brush

Pouch: Travel pouch

