



Philips Avance Collection
MicroMasticating juicer

Up to 90% extraction

Quick clean, in 60 sec
Slim design, metallic
2 juice thickness possible



HR1947/30

Unleash all the goodness into your glass

MicroMasticating extracts up to 90%* of the fruit

Philips innovative MicroMasticating technology is designed to open up the cells of fruits and vegetables to squeeze the maximum out. Now with less preparation time thanks to large feeding tube. After juicing all parts can be rinsed clean.

Extract all the goodness from fruits and vegetable

- MicroMasticating extracts up to 90%* of the fruit
- Juice all your favorites, including bananas and mangos
- Include leaves, greens and nuts in your drinks
- Pre-clean function squeezes last drops of juice out

A juicer you can finally rinse clean

- Less preparation with 2x larger feeding tube
- Easily detachable and rinsed clean without any kitchen tool
- Unique no sieve design for cleaning in under 1 minute
- Innovative drip stop keeps your counter clean

Thoughtfully designed for your kitchen

- Slim juicer with all integrated parts
- Juice directly into your glass
- Inspiring recipe book included
- Detachable parts can be stored in the pulp container

PHILIPS

MicroMasticating juicer
Up to 90% extraction Quick clean, in 60 sec, Slim design, metallic, 2 juice thickness possible

Highlights

MicroMasticating technology

Fruits and vegetables have many thousands of cells that contain juice, vitamins and other vital nutrients. Philips innovative MicroMasticating technology is designed to open up the cells to squeeze the maximum of your favorite ingredients and will help you to get up to 90%* of your fruits into the glass and not as waste.

Soft fruits to hard vegetables

Make delicious healthy juices from soft fruits and hard vegetables. You can juice all your favorite combinations and use this products even for those especial starch ingredients that are normally very difficult to juice such as bananas or mangos.</p></div>
<div data-bbox="54 296 226 309" data-label="Section-Header"><h3>Leaves, greens and nuts</h3></div>
<div data-bbox="54 307 338 383" data-label="Text"><p>Leaves and greens full of fibers are also great ingredients for healthy juices and they can all be processed in this juicer. Wheatgrass, spinach and many others could be an important health adder to your daily juices with MicroMasticating technology. You can even use certain kind of nuts, like the almond to prepare almond milk.</p></div>
<div data-bbox="54 392 187 404" data-label="Section-Header"><h3>Pre-clean function</h3></div>
<div data-bbox="54 402 340 468" data-label="Text"><p>The pre-clean function is a special program that squeezes last drops of juice out of the juicer while cleaning the inside of your product at the same time. This will help you to get the best from your fruits and vegetables and avoid that valuable juice goes to waste in the cleaning process.</p></div>
<div data-bbox="54 477 226 490" data-label="Section-Header"><h3>QuickClean in 1 minute</h3></div>
<div data-bbox="54 488 338 542" data-label="Text"><p>With an easily detachable design and rimless parts, this juicer can be quickly cleaned using only tap water. Because there are no sharp edges, the fibers or particles of ingredients are rinsed away in seconds.</p></div>
<div data-bbox="54 552 168 565" data-label="Section-Header"><h3>No sieve design</h3></div>
<div data-bbox="54 563 339 606" data-label="Text"><p>Our unique no sieve design allows the juice to flow seamlessly to your glass going through a filter that removes any unwanted part from the juice and is so easy to clean that you don't need any brushes.</p></div>
<div data-bbox="54 615 199 629" data-label="Section-Header"><h3>Innovative drip stop</h3></div>
<div data-bbox="54 627 340 659" data-label="Text"><p>Fully integrated drip stop allows you to stop between juicing sessions and keep your counter top clean at all times. Simply push the bottom of the juice</p></div>
<div data-bbox="352 125 623 148" data-label="Text"><p>outlet and without wetting your fingers the juice flow will stop.</p></div>
<div data-bbox="352 156 439 170" data-label="Section-Header"><h3>Slim design</h3></div>
<div data-bbox="352 168 640 234" data-label="Text"><p>The optimized design with 11cm width allows you to keep the juicer always on your counter top, making it ready to juice at any time. It takes very little working space in storage as well as when in use because it is fully integrated, so you don't need any external compartments when juicing.</p></div>
<div data-bbox="352 242 521 256" data-label="Section-Header"><h3>Directly into your glass</h3></div>
<div data-bbox="352 254 640 297" data-label="Text"><p>Juicing directly into the glass allows you to tailor each glass to the taste of your family members, to avoid using and having to clean unnecessary parts and keeps your counter top clear.</p></div>
<div data-bbox="352 306 507 320" data-label="Section-Header"><h3>Inspiring recipe book</h3></div>
<div data-bbox="352 317 640 372" data-label="Text"><p>Selection of your recipes and ingredients is an important part of your juicing experience. In this book we provide inspiration in 40 recipes and give you full guidance on the health benefits you get from those recipes.</p></div>
<div data-bbox="352 381 490 394" data-label="Section-Header"><h3>Integrated storage</h3></div>
<div data-bbox="352 393 640 447" data-label="Text"><p>All smaller removable parts of the juicer, such as the tray, the pusher and the juice jar can be stores inside the pulp container. This way you keep all parts safety stored and always know where to find them for your next juicing session.</p></div>
<div data-bbox="352 455 457 469" data-label="Section-Header"><h3>2x larger tube</h3></div>
<div data-bbox="353 471 556 614" data-label="Image">A green circular graphic containing a white silhouette of an apple. Below the apple, there are two white vertical bars representing the feeding tube. A yellow double-headed arrow is positioned between these bars, and the letters 'XL' are written in yellow below the arrow, indicating a larger tube size.</div>
<div data-bbox="352 620 640 665" data-label="Text"><p>Larger feeding tube allows you to make juices hassle free. This new feature will allow you to have nutritious juices ready in no time, as little preparation is needed.</p></div>
<div data-bbox="661 35 765 51" data-label="Text"><p>HR1947/30</p></div>
<div data-bbox="650 73 884 105" data-label="Section-Header"><h2>Specifications</h2></div>
<div data-bbox="648 125 740 137" data-label="Section-Header"><h3>Accessories</h3></div>
<div data-bbox="648 136 863 148" data-label="List-Group">• Included: Filter, Jug, Recipe booklet</div>
<div data-bbox="648 156 813 169" data-label="Section-Header"><h3>General specifications</h3></div>
<div data-bbox="648 168 943 191" data-label="List-Group">• Product features: Dishwasher safe, Non-slip feet, On/off switch, Safety lock, Quickclean</div>
<div data-bbox="648 199 706 212" data-label="Section-Header"><h3>Design</h3></div>
<div data-bbox="648 211 775 223" data-label="List-Group">• Color: Metallic gray</div>
<div data-bbox="648 231 720 244" data-label="Section-Header"><h3>Finishing</h3></div>
<div data-bbox="648 243 879 286" data-label="List-Group">• Material accessories: Metal safety lock• Material jar: Plastic• Material of main body: Plastic• Material waste container: Plastic</div>
<div data-bbox="648 294 709 307" data-label="Section-Header"><h3>Service</h3></div>
<div data-bbox="648 306 822 318" data-label="List-Group">• 2-year worldwide guarantee</div>
<div data-bbox="648 326 753 339" data-label="Section-Header"><h3>Sustainability</h3></div>
<div data-bbox="648 338 865 361" data-label="List-Group">• Packaging: > 90% recycled materials• User manual: 100% recycled paper</div>
<div data-bbox="648 368 826 382" data-label="Section-Header"><h3>Technical specifications</h3></div>
<div data-bbox="648 381 821 446" data-label="List-Group">• Capacity jar: 1 L• Capacity pulp container: 1 L• Cord length: 1 m• Frequency: 50-60 Hz• Power: 200 W• Voltage: 220-240 V</div>
<div data-bbox="648 454 780 468" data-label="Section-Header"><h3>Country of origin</h3></div>
<div data-bbox="648 467 748 478" data-label="List-Group">• Made in: China</div>
<div data-bbox="54 858 147 945" data-label="Image">The Philips logo, which consists of a shield-shaped emblem with a blue background. Inside the shield, there are white stars and wavy lines representing a globe or a shield. The word 'PHILIPS' is written in white capital letters across the top of the shield.</div>
<div data-bbox="202 856 321 868" data-label="Text"><p>Issue date 2017-02-17</p></div>
<div data-bbox="202 882 279 894" data-label="Text"><p>Version: 6.1.2</p></div>
<div data-bbox="352 856 519 879" data-label="Text"><p>© 2017 Koninklijke Philips N.V.
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<div data-bbox="352 882 640 916" data-label="Text"><p>Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
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<div data-bbox="352 930 458 944" data-label="Text"><p>www.philips.com</p></div>
<div data-bbox="650 923 916 943" data-label="Text"><p>*^{Internal tests on 1000g each of grapes, apple, black berry, strawberry, tomato, watermelon, orange and pomegranate.}</p></div>



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