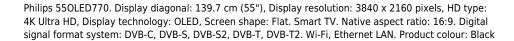
PHILIPS

Philips 550LED770 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi

Brand : Philips Product code: 550LED770/12

Product name: 550LED770







Display		Performance	
Display diagonal * HD type *	139.7 cm (55") 4K Ultra HD	High Dynamic Range (HDR) supported *	/
Display technology *	OLED	NVIDIA G-SYNC	✓
Screen shape * Native aspect ratio * Supported video modes	Flat 16:9 576p, 720p	Game features	Auto Low Latency Mode (ALLM), Game Bar 2.0, HGiG, Variable Refresh Rate (VRR)
• •	1920 x 1080 (HD 1080), 2560 x	Ports & interfaces	
Supported graphics resolutions	1440, 3840 x 2160	Audio Return Channel (ARC)	✓
Native refresh rate	120 Hz	HDCP	✓
Display refresh rates supported	24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz, 100 Hz, 120 Hz	HDCP version	2.3
Display resolution *	3840 x 2160 pixels	Ethernet LAN (RJ-45) ports	1
Display diagonal (metric)	139 cm	USB 2.0 ports quantity *	2
TV tuner		Digital audio optical out	1
Tuner type *	Analog & digital	Headphone outputs	1
,,	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-	Common interface (CI) * HDMI ports quantity *	4
Digital signal format system *	T2	Consumer Electronics Control (CEC)	•
Smart TV			Lusyemk
Smart TV *	✓	Management features	
Operating system installed *	Titan OS	Picture mute (for radio)	✓
Hybrid Broadcast Broadband TV	√	ECO mode	/
(HbbTV)	Cinama Filmmakar	Works with Amazon Alexa	/
Smart modes	Cinema, Filmmaker Amazon Prime Video, BBC iPlayer,	Works with the Google Assistant	1
Video apps	Disney+, HBO, Netflix, YouTube	Power	
Audio		Power consumption (standby) *	0.3 W
Number of speakers *	2	Energy efficiency class (SDR) *	F
RMS rated power *	20 W	Energy efficiency class (HDR) *	E
Audio output channels	2.0 channels	Energy consumption (SDR) per 1000 hours *	77 kWh
Audio decoders	DTS:X, Dolby Atmos, Dolby Digital	Energy consumption (HDR) per	71 141/16
Equalizer	1	1000 hours *	71 kWh
		AC input voltage	100 - 240 V

Audio		Power	
Enhanced Audio Return Channel (eARC)	1	AC input frequency Energy efficiency scale	50/60 Hz A to G
Network		Brand-specific features	
Wi-Fi * Wi-Fi standards Bluetooth *	✓ Wi-Fi 5 (802.11ac)	Philips technologies (AV/TV)	Gamebar 2.0, Works With Control4, Works With Google Assistant, Works With Matter
Bluetooth version	5.2	Weight & dimensions	
Ethernet LAN *	✓	Width (with stand)	1228 mm
Product colour * VESA mounting * Panel mounting interface Stand type Performance	Black ✓ 300 x 300 mm Legs stand	Depth (with stand) Height (with stand) Weight (with stand) Width (without stand) Depth (without stand) Height (without stand) Weight (without stand)	240 mm 728 mm 17.6 kg 1228 mm 58 mm 708 mm 17.3 kg
	Dolby Vision, High Dynamic Range	Packaging data	
High Dynamic Range (HDR) technology	10+ Adaptive (HDR10 Plus Adaptive), Hybrid Log-Gamma (HLG)	Package width Package depth	160 mm 160 mm
Game mode	✓	Package height Package weight	680 mm 21.9 kg
Teletext function	✓	5 5	21.9 kg
Teletext	1000 pages	Packaging content	
Video formats supported	AV1, AVI, H.264, HEVC, HEVC/H.265, MKV, MPEG1, MPEG2, MPEG4, VP9	Desktop stand	•
Audio formats supported Subtitle formats supported Backlight dimming technology Picture processing technology	AAC, FLAC, MP3, WAV ASS, SMI, SRT, SSA, TXT Micro Dimming Philips P5 Perfect Picture Engine	Remote control included	~



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