

# PHILIPS

## Hair Dryer

### 5000 Series

2300W

ThermoShield technology

4x ionic care\*

3 heat & 2 speed settings



BHD514/00



## Fast drying with no heat damage\*\* with ThermoShield technology

ThermoShield technology gives you ultimate protection from heat damage, by actively controlling the air temperature of the dryer to an optimum level.

#### ThermoShield technology

- ThermoShield technology for ultimate heat protection

#### Powerful drying

- 20%\*\*\* faster drying with a powerful 2300W airflow

#### Care and protect

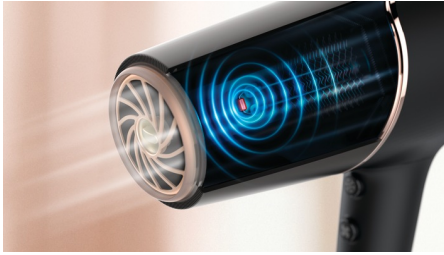
- A powerful motor creates air speeds of up to 110 km/h\*\*\*\*
- 4x ionic care\* for shiny, frizz-free hair

#### Beautifully styled hair

- Precise control with 6 heat and speed settings
- Cool Shot to set your style
- Slim nozzle for touch-ups and detailed styling

# Highlights

## ThermoShield technology



The overheat detect sensor actively optimizes and controls the air temperature, protecting your hair from damage\*\* caused by overheating. Enjoy a stress-free drying experience with ThermoShield technology.

## 20%\*\*\* faster drying



A more powerful airflow of 2300W makes drying 20%\*\* faster, while still protecting your hair.

## 110 km/h air speed\*\*\*\*



This hairdryer's high-performance motor has been developed for the professional market. It generates an air speed of up to 110 km/h\*\*\*\*, for fast drying and impressive styling.

## 4x ionic care\*



This ultra-powerful ionic system emits up to 80 million ions per drying session, creating frizz-free, shiny hair.

## 6 heat and speed settings



Easily pick the combination of heat and speed that works best for your hair and style. Six different settings ensure precise control for tailored styling.

## Cool Shot



The Cool Shot button provides an intense burst of cool air. It is used after styling to finish and set the style.

## 11 mm styling nozzle

The slim nozzle precisely focuses the air, for quick touch-ups and perfecting small details of your style.

# Specifications

## Caring technologies

ThermoShield technology  
4x Ion technology: \*

## Attachments

Nozzle: 11 mm  
Volume diffuser

## Features

Heat/Speed settings: 6  
Cool Shot  
Storage hook

## Technical specifications

Wattage: 2300 W  
Cord length: 1.8 m  
Motor: DC  
Voltage: 220-240 V  
Color / Finishing: Purple & Metallic

## Service

2-year worldwide warranty

